

PBP SPONSORSHIP PACKAGES

DIAMOND - \$1000: Super Sponsor Two (2) Full Page COLOR Program ads, 3' x 5' Banner, PBCMP web site scroll/link, Division sponsor w/program line recognition, show mentions
Value: \$1420

PLATINUM - \$750: Super Sponsor Full Page COLOR Program ad, 3' x 5' Banner, PBCMP web site scroll/link, Division sponsor w/program line recognition, show mentions
Value: \$1070

GOLD - \$500 Full Page Color program ad, PBCMP web site scroll/link
Value \$670 Division sponsor with program line recognition, show mentions

SILVER - \$350: Half Page Color Program ad, PBCMP web link, two (2) class sponsors, Program line recognition, show mentions
Value: \$440

BRONZE - \$175: Quarter Page program ad, one (1) class sponsor, web site recognition, Program line recognition, show Mentions.
Value \$225

FRIEND - \$115: Business card ad, one (1) class sponsor, web site recognition, Program line recognition, show mentions
Value: \$150

****SUBSTITUTE BANNER WITH JUMP STANDARD(S); WESTERN/ENGLISH PLEASURE DIVISION SPONSORSHIP AVAILABLE****

SPONSOR PACKAGE (Circle): DIAMOND PLATINUM GOLD SILVER BRONZE FRIEND

COMPANY NAME/CONTACT: _____

Phone #: _____ Email: _____

Award Sponsorship Opportunities:

Standard or Jumper Graphic Panel Ads: \$300-\$550

Advertise on a Standards or Jump in the Hunter/Jumper arena for entire season, 16 shows. Sponsor/business name on 2 standards/1 side, jump/1 side - \$300. Sponsor/business name on both sides - \$550.

End of Year Award Ribbons \$500

Underwrite ribbons for end of year awards. PBCMP gives luxurious 36" ribbons for Grand and Reserve, 26" from 3rd through 6th place. Sponsor/business name on ribbons.

End of Year Award Trophies \$1000

Underwrite trophies for end of year awards. PBCMP gives large trophies as an award choice for all places. Sponsor/business name on trophies.

Daily Show Prizes \$500 Assist with the cost of prizes that are given from 1st place through 6th place in each class as well as Grand & Reserve division winners. Multiple sponsorships available for ribbons, trophies and gift certificates. Sponsor/business names on ribbons and trophies.

Back Numbers \$500

Underwrite purchase of back numbers for exhibitors. Your business name printed on each number.

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Individual Sponsorship Opportunities:

Banner 3' x 5'	\$400
Name on barrel (1)	\$200; (3) \$500
Western Y/E Division	\$250
Scrolling Web Ad/Web	\$200
Web site link	\$100
Web site sponsor page	\$ 50
H/J Division sponsor	\$120
Class sponsor	\$ 60
Calendar inclusion	\$ 50
Show Office business card display	\$ 50