

**PBP SPONSORSHIP PACKAGES**

**DIAMOND - \$1000:**  
Value: \$1420

Super Sponsor Two (2) Full Page COLOR Program ads, 3' x 5' Banner, PBCMP web site scroll/link, Division sponsor w/program line recognition, show mentions

**PLATINUM - \$750:**  
Value: \$1070

Super Sponsor Full Page COLOR Program ad, 3' x 5' Banner, PBCMP web site scroll/link, Division sponsor w/program line recognition, show mentions

**GOLD - \$500**  
Value \$670

Full Page Color program ad, PBCMP web site scroll/link Division sponsor with program line recognition, show mentions

**SILVER - \$350:**  
Value: \$440

Half Page Color Program ad, PBCMP web link, two (2) class sponsors, Program line recognition, show mentions

**BRONZE - \$175:**  
Value \$225

Quarter Page program ad, one (1) class sponsor, web site recognition, Program line recognition, show Mentions.

**FRIEND - \$115:**  
Value: \$150

Business card ad, one (1) class sponsor, web site recognition, Program line recognition, show mentions

**\*\*SUBSTITUTE BANNER WITH JUMP STANDARD(S); WESTERN/ENGLISH PLEASURE DIVISION SPONSORSHIP AVAILABLE\*\***

SPONSOR PACKAGE (Circle): DIAMOND PLATINUM GOLD SILVER BRONZE FRIEND

COMPANY NAME/CONTACT: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Award Sponsorship Opportunities:**

**Standard or Jumper Graphic Panel Ads: \$300-\$550**

Advertise on a Standards or Jump in the Hunter/Jumper arena for entire season, 16 shows. Sponsor/business name on 2 standards/1 side, jump/1 side - \$300. Sponsor/business name on both sides - \$550.

**End of Year Award Ribbons \$500**

Underwrite ribbons for end of year awards. PBCMP gives luxurious 36" ribbons for Grand and Reserve, 26" from 3<sup>rd</sup> through 6<sup>th</sup> place. Sponsor/business name on ribbons.

**End of Year Award Trophies \$1000**

Underwrite trophies for end of year awards. PBCMP gives large trophies as an award choice for all places. Sponsor/business name on trophies.

**Daily Show Prizes \$500** Assist with the cost of prizes that are given from 1<sup>st</sup> place through 6<sup>th</sup> place in each class as well as Grand & Reserve division winners. Multiple sponsorships available for ribbons, trophies and gift certificates. Sponsor/business names on ribbons and trophies.

**Back Numbers \$500**

Underwrite purchase of back numbers for exhibitors. Your business name printed on each number.



**Individual Sponsorship Opportunities:**

<b>Banner 3' x 5'</b>	<b>\$400</b>
<b>Name on barrel (1)</b>	<b>\$200; (3) \$500</b>
<b>Western Y/E Division</b>	<b>\$250</b>
<b>Scrolling Web Ad/Web</b>	<b>\$200</b>
<b>Web site link</b>	<b>\$100</b>
<b>Web site sponsor page</b>	<b>\$ 50</b>
<b>H/J Division sponsor</b>	<b>\$120</b>
<b>Class sponsor</b>	<b>\$ 60</b>
<b>Calendar inclusion</b>	<b>\$ 50</b>
<b>Show Office business card display</b>	<b>\$ 50</b>