

PBCMP PRINTING POINTS

- Program will be designed by Miriam Morgan, Morgan Publishing. Any previous artwork with Morgan Publishing can be accessed for 2021 ads. Miriam can be reached directly by mpublishing1@gmail.com or by calling (803) 644-2950.
- New artwork should be submitted as JPEG or PDF.
- If you design your ad yourself in Word, all graphics and photos must also be included as separate files along with the Word file.
- All photo images should be saved at 300 dpi and in color.
- Publisher files are NOT accepted.
- Please do NOT send images taken from your website. These are low 'web' resolution files and cannot be used on a printing press. Please do NOT send scanned images of previous ad. Original art/files needed for quality purposes.
- When sending ads to Miriam, PLEASE name file more than "PBCMP Program ad". Name with company/individual name, and if revision 1, rev. 2. Please include your company/individual name in the email subject line. This will save her from opening hundreds of files to find which ad she's seeking. Please copy Alyce, allieoop48@aol.com. Thank you!

Note the following dimensions for ad size:

- Business card 3.5 wide x 2 high
- Quarter page 3.5 wide x 4.75 high
- Half page 7.35 wide x 4.75 high
- Full page 7.35 wide x 9.75 high